

Jack Elias' bio:

Jack Elias' career proves that the path to success isn't a straight line going diagonally upwards.

As a Co-founder of Empower, his rapidly growing digital marketing services platform, Jack is the EVP of Sales and Strategic partnerships, where he and his partner lead various teams, a board of directors, and private government investors.

Jack met his co-founder, Daniel Forman, in his earlier banking days back in 2001. In 2011 from the living rooms of their apartments, the duo launched an online reservation system tied to couponing and social media.

Today Empower's Digital Marketing Assistant democratizes digital marketing services on a pay-per-use basis with no long-term commitments, helping small and midsize businesses simplify and enhance their marketing efforts and success.