

2025 26 WTM Call Agenda

MONTH	1 st Thursday	2 nd Thursday	3 rd Thursday	4 th Thursday	5 th Thursday
December 2024					Week 1: Start Up Your Engines and Foundations
January 2025	Week 2: NP Beginnings and Scripts	Week 3: NP Day 1- Greeting and Exam	Week 4: NP Day 1 Exam- Front Desk Exit	Week 5: NP Day 2 – New Patient Report (NPR)	Week 6: NP Day 3: The Honeymoon Period
February 2025	Week 7: Telephone Excellence	Week 8: Zero Balance Financial Procedure	Week 9: Appointment Book Design Scheduling	Week 10: Pulse Check on Patients Hearts	
March 2025	Week 11: Re-Exams with & without X-Rays	Week 12: R-ROF with & without X-Rays or Tests	Week 13: Anniversary Report (AR) Preparation/Countdown	Week 14: Anniversary Reports (AR)	
April 2025	Week 15: Principles & Policies – Patients and Team	Week 16: Coming Alongside of Patients	Week 17: TIC Talk/ Reaction Regimen	Week 18: Spinal Workshops (SWS's)	
May 2025	Week 19: Building a Family Practice	Week 20: Building a Referral Rich Practice	Week 21: Promotions & Marketing	Week 22: Complimentary Patient Care and Services	Week 23: Objection Management
June 2025	Week 24: Capacity & Time Flow	Week 25: Extra- Ordinary Care	Week 26: Uncommon Moments	Week 1: Start Up Your Engines and Foundations	

1.877.TLC.4888 / fax: 215.657.9695 / 907 easton road, suite 1b, willow grove, pa 19090

coach@tlc4u.life / www.tlc4u.life

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MONTH	1 st Thursday	2 nd Thursday	3 rd Thursday	4 th Thursday	5 th Thursday
July 2025	Week 2: NP Beginnings and Scripting	Week 3: NP Day 1- Greeting and Exam	Week 4: NP Day 1 Exam- Front Desk Exit	Week 5: NP Day 2: New Patient Report (NPR)	Week 6: NP Day 3: The Honeymoon Period
August 2025	Week 7: Telephone Excellence	Week 8: Zero Balance Financial Procedure	Week 9: Appointment Book Design Scheduling	Week 10: Pulse Check on Patients Hearts	
September 2025	Week 11: Re-Exams with & without X-Rays	Week 12: R-ROF with & without X-Rays or Tests	Week 13: Anniversary Report (AR) Preparation/Countdown	Week 14: Anniversary Reports (AR)-	
October 2025	Week 15: Principles & Policies – Patients and Team	Week 16: Coming Alongside of Patients	Week 17: TIC Talk/ Reaction Regimen	Week 18: Spinal Workshops (SWS's)	Week 19: Building a Family Practice
November 2025	Week 20: Building a Referral Rich Practice	Week 21: Promotions & Marketing	Week 22: Complimentary Care and Services	Week 23: Objection Management	
December 2025	Week 24: Capacity & Time Flow	Week 25: Extra- Ordinary Care	Week 26: Uncommon Moments	Week 1: Start Up Your Engines and Foundations	

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