

Magic 28 and Weekly Beat Sheet

Doctor Name:	Week of:

 Magic # per session _____
 NP
 OV
 (Circle One)

Promise: Complete _____ of _____ volume changer actions if not _____ (#) NP or OV (Circle one) per session.

Monday AM	New Patients (NP's) Circle		Volume Changer Action (list #'s from below)
	Yes	No	
Monday PM	Yes	No	
Monday TOTAL			
Tuesday AM	Yes	No	
Tuesday PM	Yes	No	
Tuesday TOTAL			
Wednesday AM	Yes	No	
Wednesday PM	Yes	No	
Wednesday TOTAL			
Thursday AM	Yes	No	
Thursday PM	Yes	No	
Thursday TOTAL			
Friday AM	Yes	No	
Saturday AM	Yes	No	
Weekly Total			

Pick 2 New Patient Volume Changer Actions per session. IF you did not care for a New Patient in the session or day you MUST rotate and note repeat actions

- 1. Gratitude
- 2. Referral
- 3. Spinal workshop Additions
- 4. Reactivations Process
- 5. Reactivation Phone call
- 6. Setting up outside event for free, telling the patients
- 7. Setting up outside event for free, placing the call
- 8. Community connections
- 9. 3 Daily Promises for Excellence

- 10. Challenge 10% of Patients to more
- 11. Video/Audio yourself doing 1 step of the script
- 12. Call anther TLC DC and share what's GOOD in your practice today
- 13. Listen to TLC audio on the website
- 14. Your AM Daily 1 rituals
- 15. Register for TLC Seminar
- 16. Go to Live Doctors Training
- 17. Re-Read your AR letter
- **18. Work on TLC Foundational Discipline**