Dear chiropractic colleague and friend:

I am inviting you to my favorite chiropractic seminar that I attend every year: the Annual Strategic Planning (ASP) Seminar with TLC! It is occurring next Fri/Sat, Sept 23-24.

TLC ASP is being held as a “Glocal” event. This means six offices are hosting it throughout the U.S., and there will be streaming of content from all that will be synchronized across time zones.

You may ask, “Why should I attend?” I’ll give you several good reasons:

1. You’ll learn from top principled chiropractors and their teams on how they reach and serve their communities
2. You can observe/learn how a 5K run, patient appreciation dinner, and other events can drive NP’s to your office
3. You can plan your 2023 office marketing calendar and events and have it done three months in advance
4. It’s at no charge (read “free”) because you know me! (Linn Erickson in case you don’t have me in your contacts)
5. Most importantly, be inspired to be a better version of yourself at home and in practice

At this point, you may not be able to attend live and in person, but you can stream it from the comfort of your own home or office. NO PROBLEM! Just use the link I have attached here to attend virtually.

And… I will be contacting you soon to see if you have registered. Take the next most right step to improve you, your team, and your practice!

Sincerely,

Linn W. Erickson, DC