



REPORT CARD (score from 0 (worst) - 10 (best))

PRACTICE:	DR:		YEAR:	
Promotions & Marketing	Date/ Score	Date/ Score	Date/ Score	Date/ Score
SWS Weekly				
Asking for Referrals (daily)				
PADs Annually (2 to 3/ year)				
Expansion/ Renewal Cycles				
Magic 28				
Reactivation Process				
Relationship Marketing				
Outside Talks/ Screenings				
Storyboard Wall				
Community Connections				
Total				
NP/ NPR	Date			Date
Zero Balance - Day 1 (questions and money)				
All SWS mapped out at NPR for next 12 months				
Spouse at NPR				
Re-Exam every 10-12 adjustments				
TIC Talk Specific/ Table Talk				
Time Patient is in office for a regular adjustment				
All missed appointments are called within 10 minutes				
4 Green lights - Day 1				
Clarity of Care Plans				
Patient Policies				
Anniversary Reviews				
Pre-scheduling all appointments on Day 2				
1st Inflow Adjustment				
5 primary Scripts				
Total				
Team Driven Practice	Date			Date
O3 meeting with checklist in appointment book				
Weekly team trainings in appointment book (Monday)				
Magic of 1 (hung up)				
All CAs/ Drs have a printed scheduled every day				
PRES done every shift by every person				
G.A.S. done every day				
1 action step each day by each person (magic 1)				
TDP Call LIVE - entire team (3rd Tuesday of each month)				
Team wraps up within 15 minutes of the last patient (AM & PM)				
AR box maintained (physical or electronic)				
Cluster Booking				
Huddles (every session, all team members)				
Quarterly Trainings				
Report Hours/ Speciality Hours vs Adjusting Hours				
Recalls				
Spontaneous Trainings (minimum of 1x per week)				
Monthly Stats to TLC - by 5th of each month				
TLC Seminar/ Leadership Camps (DC - 5 & CA - 3)				
Total				
Balanced Prosperity	Date			Date
Balanced Prosperity Call - monthly together (4th Tuesday)				
Profit/ Loss Statement				
Team Celebrations				
Date Night (weekly)				
Goal Setting (annually)				
Debt Obliterating (constantly)				
Financial Clarity at monthly connections meetings				
Monthly Connections Meeting				
Spouse to 1 Leadership Camp/ year				
Total				