



REPORT CARD

(score from 0-10)

PRACTICE:	DR:	YEAR:			
Promotions & Marketing					
	Date	Date	Date	Date	
SWS Weekly					
Asking for Referrals					
PADs Annually (2-3)					
Expansion/renewal Cycles					
Magic 28					
Reactivation Process					
Relationship Marketing					
Outside Talks/Screenings					
Storyboard Wall					
Community Connections					
TOTAL					
NP/NPR					
	Date	Date	Date	Date	
Zero Balance Day 1					
All SWS mapped out at NPR for next 12 months					
Spouse at NPR					
Re-Exam every 10 - 12 Adjustments					
TIC Talk Specific/Table Talk					
Time patient is in office for a regular adjustment					
All missed appts called within 10 mins					
4 Green Lights - Day 1					
Clarity of Care Plans					
Patient Policies					
Anniversary Reviews					
Pre-scheduling all appointments on Day 2					
1st Inflow Adjustment					
5 Primary Scripts					
TOTAL					
Team Driven Practice					
	Date	Date	Date	Date	
1 on 1 meetings in appt book with checklists					
Weekly Team trainings in appt book					
Practice goals stated & posted					
PRES done every shift, every person					
All CAs/Drs have a printed schedule every day					
G.A.S. done everyday					
1 action step each day each person (Magic of 1)					
TDP call LIVE entire team					
Team wraps up within 30 mins of last patient					
AR box maintained					
Cluster Booking					
Huddles					
Quarterly Trainings					
Report Hours/Specialty Hours					
Recalls					
Spontaneous Trainings					
Team Reviews					
Team Healthcare					
Monthly Stats to TLC					
TLC Seminars and Leadership Camps					
TOTAL					
Balance and Prosperity					
	Date	Date	Date	Date	
Reverse Audit					
Profit/Loss Statements					
Team Celebrations					
Date Night					
Goal Setting					
Debt Obliterating					
Financial Clarity					
TOTAL					