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TLC's 2023 Annual Strategic Planning Seminar

Arizona - PST

Friday, September 8, 2023

10:00am - 11:30am	TLC's Proven Marketing Strategies - LIVE Stream With Drs Dean and Jen DePice
11:30am - 11:45am	BREAK
11:45am - 1:15pm	Paper Bag Activity with HELP: Homeless Engagement Lift Partnership
1:15pm - 6:00pm	BREAK/ FREE TIME
6:30pm - 8:00pm	Non-Profit Talk & Dinner

Saturday, September 9, 2023

EST	PST	
11:30 - 12:15	8:30 - 9:15	Social Media Liability Deep Dive With Eric Hoffman
12:15 - 1:00	9:15 - 9:45 Recorded	2024 Scheduling for Reach and Impact With Dr Dean DePice
	9:45 - 10:00	BREAK
1:00 - 2:00	10:00 - 11:00	Marketing the Family Practice With Dr Cynthia Long
2:10 - 3:00	11:10 - 12:00	Niche Pediatric Marketing With Drs Tara Scharich and Sandy Martin
3:10 - 4:00	12:10 - 1:00	Living Pro-motions in Community With Drs Dean and Jen DePice
	1:00 - 2:00	LUNCH
NA	2:00 - 3:00 Recorded	Stacking Marketing Strategies With Dr Jen DePice
NA	3:10 - 4:00 Recorded	Explosive Pediatric Care using Brain Development Marketing for Kids With Drs Tara Scharich and Sandy Martin



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Michigan - EST

TLC's Living - Pro-motions in real time

Friday, September 8th 2023

11:00 - 12:30	Recommended - Keep an eye on the What's App Group
12:30 - 1:00	Arrive at Elks Lodge 601 Riverview Dr, Benton Harbor, MI 49022
1:00 - 2:30	TLC's Proven Marketing Strategies - LIVE Stream With Drs Dean and Jen DePice
2:30 - 2:40	Break
2:40 - 4:30	Dr Amy Spoelstra Addresses DCs and Teams
4:30 - 6:30	Dinner Break
6:30 - 7:00	Arrive at St Joseph's High School Auditorium 2521 Stadium Dr, St Joseph, MI 49085
7:00 - 8:30	A Reason for All Behavior - Lecture
8:30	Social Gathering - Keep an eye on the What's App Group

Saturday, September 9, 2023

EST	PST	
8:00 - 8:30	Will watch recorded	2024 Scheduling for Reach and Impact With Dr Dean DePice
8:40 - 10:00	Will watch recorded	Stacking Marketing Strategies With Dr Jen DePice
10:10 - 11:15	Will watch recorded	Explosive Pediatric Care using Brain Development Marketing for Kids With Drs Sandy Martin and Tara Scharich
11:30 - 12:15	8:30 - 9:15	Social Media Liability Deep Dive With Eric Hoffman
12:15 - 1:00	9:15 - 10:00	LUNCH
1:00 - 2:00	10:00 - 11:00	Marketing the Family Practice With Dr Cynthia Long
2:10 - 3:00	11:10 - 12:00	Niche Pediatric Marketing With Drs Sandy Martin and Tara Scharich
3:10 - 4:00	12:10 - 1:00	Living Pro-motions in Community With Drs Dean and Jen DePice



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TLC's 2023 Annual Strategic Planning Seminar

Pennsylvania - EST

Friday, September 8, 2023

1:00 - 2:30	TLC's Proven Marketing Strategies - LIVE Stream With Drs Dean and Jen DePice
3:00 - 4:00	Branded Marketing Scavenger Event
4:00 - 6:00	BREAK
5:45 - 6:00	Arrive at Bryn Athyn College - Doering Center 2915 Campus Dr, Bryn Athyn, PA 19009
6:00 - 8:00	Expand your Reach and Impact Marketing Event

Saturday, September 9, 2023

EST	PST	
8:00 - 8:30	Will watch recorded	2024 Scheduling for Reach and Impact With Dr Dean DePice
8:40 - 10:00	Will watch recorded	Stacking Marketing Strategies With Dr Jen DePice
10:10 - 11:15	Will watch recorded	Explosive Pediatric Care using Brain Development Marketing for Kids With Drs Sandy Martin and Tara Scharich
11:30 - 12:15	8:30 - 9:15	Social Media Liability Deep Dive With Eric Hoffman
12:15 - 1:00	9:15 - 10:00	LUNCH
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