

Student Club Video Content

Week 21: Building a Family Practice

1. TLC Procedure
 - a. Chiropractic care begins at birth- the birth process is the first and the most traumatic subluxation producing event (usually ever) .
 - b. Our responsibility is to educate and reach people with the fact that subluxations start at birth
 - c. A child has had thousands of falls by the age of 5 and each trauma is stored in our body's tissue memory.
 - d. Most times you don't feel subluxations – So don't wait. Research supports that we can have as much as 60% interruption of nerve conduction without feeling pain.
 - e. Families who get educated and adjusted together maintain greater healthcare practices throughout life.

2. Parallel to school and clinic
 - a. How do you practice?
 - b. TIC about families being checked

3. Drill:
 - a. TIC on families getting checked
 - b. Practice writing 3-5 of your favorite TICs about the value of families under care
 - c. How and when do you open conversations about families getting checked?

Homework:

Practice your TIC in conversation with other students about what the benefits of families getting checked are.

“Now is the time to dig in”