March 2011

To our friends,

Our bodies are incredible... They never make a mistake. Our bodies, however, are faced with daily, hourly, and even minute-by-minute, *physical*, *chemical* and *emotional* stresses.

With that said, the most modern scientific research has proven that our bodies' natural response to both the *big* physical traumas, as well as the *tiny* repetitive movements, is to create <u>INFLAMMATION</u>. This process is obvious, and readily apparent, when any of us simply twist an ankle while walking on an uneven surface. The ankle appropriately swells, and becomes hot and tender to the touch. Amazingly, over time, in many people in most circumstances, the pain and swelling that follows the injury, completely diminishes over time. Sometimes, however, the inflammation stays... and no one completely knows why.

When inflammation stays around nerves, a person could be diagnosed with

• neuritis, neuralgia, neuropathy... especially in the wrist, hands, and feet

When inflammation stays in the soft tissues, a person could be diagnosed with

• tennis/golfer's elbow, tendonitis, plantar fasciitis... etc.

In our culture, the most common strategy to deal with these findings is prescribed and over-the-counter (OTC) Non-Steroidal Anti-inflammatories (NSAIDS) & other inflammatory inhibitors. Sadly, a quick "Google" search reveals the FDA reports EVERY YEAR, that 7600-16000 people in the U.S. alone, die from these NSAIDS, and over 27,000 people died from just one drug, Vioxx. The pain and suffering caused by the inflammation itself, along with these common interventions, has clearly reached epidemic proportions. It is our hope that you would be open to the possibility of a different choice.

Despite the overwhelming need, along with the expectation of a waiting list, at this time, we have found a way to set aside appointment times for only 6 (six) patients going through this course of care. Further, we are opening these times ONLY for our current patients and their personal referrals. As the enclosed brochure explains, the vast majority of patients see dramatic and positive results in 6-12 sessions, over 2-4 weeks.

To find out if you are a candidate for this Laser Therapy Protocol, you can schedule an evaluation and screening at our expense. These completely free, no obligation appointments will be scheduled at 12:30 & 3:30 on Mondays, Wednesdays, and Thursdays, in our new office, 1060 North Kings Highway, Suite 110, Cherry Hill, NJ 08034. Within days, a complete on-line review of this information will be available at our website, www.cfp4wellness.com under State of the Art Care. Please call (856) 667-4567, or email estofman@cfp4wellness.com, to schedule your appointment.